



CENTRAL CITY
CONCERN

HOMES HEALTH JOBS

Equitable Transit Oriented Development

Mercedes Elizalde

Mercedes.Elizalde@CCConcern.org

2/28/2020

Equity is a Strategy not a Coincidence

- Build a shared vision for the future early and commit to revisiting
- Set clear expectations
- Institutionalize change and engagement in addition to relationship building
- Put the onus on the systems to deliver not on communities to perform



CENTRAL CITY
CONCERN

HOMES HEALTH JOBS

   @cccportland

Vision and Expectations

- Begin with a blank slate wherever possible
 - Identify your decision makers (at multiple stages of the process)
 - Define your terms
 - Set the standards
-
- Sound Transit – Northgate Station
 - TriMet – Hollywood Station and beyond



CENTRAL CITY
CONCERN

HOMES HEALTH JOBS

   @cccportland

System Change

- Build policies and expectations that stand the test of time
- Its not about an application that meets the criteria, its about a project that meets the mission

- Sound Transit – BART
- TriMet

Getting There Together <http://www.gettingtheretogether.org/>

1000 Friends of Oregon <https://friends.org/>

Housing Oregon <https://housingoregon.org/>



CENTRAL CITY
CONCERN

HOMES HEALTH JOBS

   @cccportland