### 2024 Keynote Address



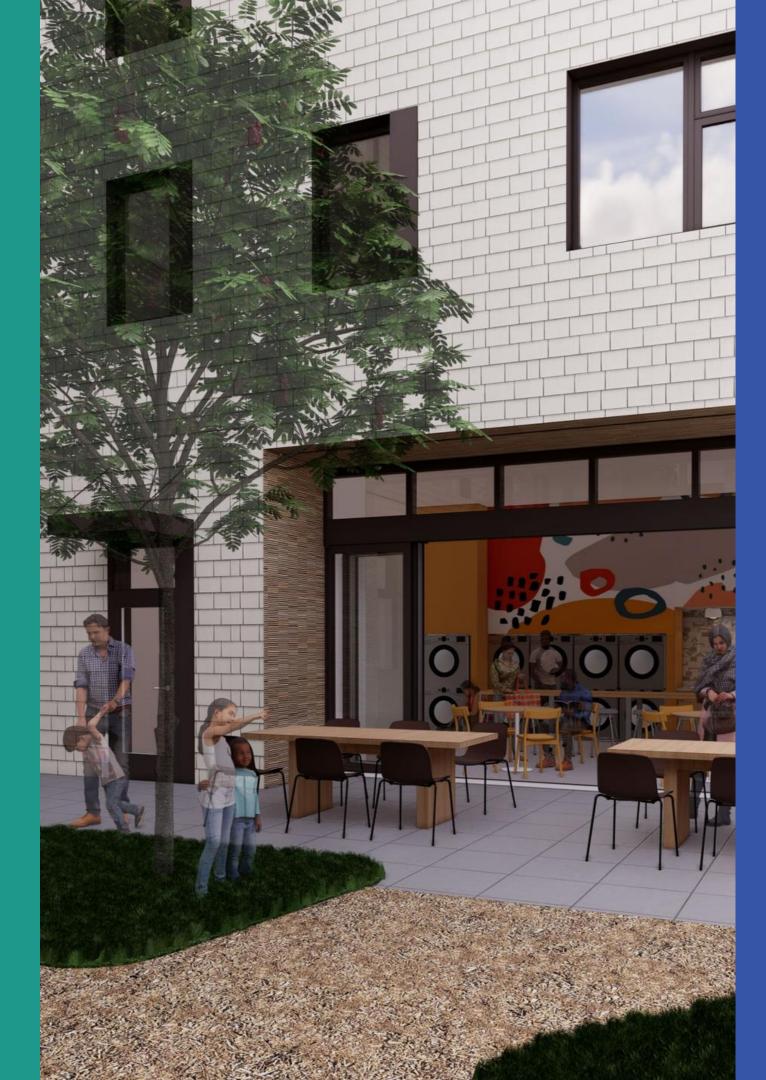
### Margaret Salazar

Housing Land Advocates 2024 Conference





# The need for affordable, stable housing.



# What's at stake: Why it's important

- Housing and health
- Intergenerational wealth
- Evictions, dislocation, displacement
- Climate change





#### About REACH

REACH serves three counties: Multnomah, Washington, and Clark County

Maintains over **2,800 homes** for more than **3,500 individuals & families** 

#### **How We Support Community**

- Build, maintain and manage affordable homes
- Provide on-site services & resident support
- Free home repairs for qualifying homeowners



# Resident Survey (2021)

155 Residents Participation

24 out of 43 Properties

Median Age 56

Most lived in 1-bed

Lived at REACH for 3 years

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If you had \$100 to spend on programs to build your wealth, what would that distribution look like? Build wealth for Savings for I don't really my kids. More emergencies. worry about Build a tiny I would programs wealth. home village, donate to a comfortable. and program I AC for roomy with would like to activities. Start a services. see exceed. everyone! Help with book house Socks Place to store. cleaning. cell my Trustfund books. at the Help the credit Rent & I don't know. homeless. Help Didn't really union. Furnature College fund for my others Food understand granddaugher. who have Help me be the question. accepted in a need. the IDA program. Invest in Bike retirement Starting a Build a Invest in a trailor. nonprofit or savings! More doing Help refugees recycling from other something to Security. program. benefit my countries. neighbors. Saving Renew my More Learn Use for drivers license community for a Utilities and be able to more rooms. dental take more about house. jobs. stocks. care.

If you could design your own unit, what would it look like? What would you like to see. Bathroom Kitchen More plants in cabnet knobs with a fan. the public 2 bd. More Washer are too spaces, fake modern sharpe. ones are fine and Dryer **Bigger** too. design. It's sufficient More in the 3bd but I would unit. storage like a balcony More unit. Larger space. and a bathtub. kitchen Title in closet I have lived in three different units but and the am currently in 2bd, Walk-in Dishwasher space. would love to see a bedroom. kitchen. and garbage small island to make Closet the counter space diposal. larger. Closet for I'm in a 1bd Soundproofing and would like mop and windows to cut Carpet in down on traffic the More insulation and bedroom vs 1 bd, I like my broom. noise. Love my Vinyl hardwood soundproofing. opportunity to apartment but I studio but would no carpet in floors, better Shower with would have made love a 1 bd. move in a 3bd. windows because bathtub. bedroom. the shower bigger they do not hold in specifically for heat, dishwasher More counter space, seniors and the piz! stackable washer disabled. and dryer, ac in the I like summer, a lot more Microwave water pressure. In 1bd, would love 2 please. Build-in bd w/ 2bath in case the of company visits. shelves and Lots of windows, a AC more storage large closet, and layout! new appliances. space. Bigger Please! Balcony. bedroom









### What's Next

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# 2024 Strategic Initiatives

Initiative 1: Opening Doors: 300+ New Homes by 2025

Initiative 2: Safe & Stable Homes - Housing Retention

**Initiative 3:** Health + Housing

Initiative 4: Green, Sustainable and Climate Resilient Homes

Initiative 5: BIPOC Homebuying Partnerships

## Thank you!

